

## Appendix 2

### ANGLIAN ROVER OWNERS CLUB LTD - SOCIAL MEDIA POLICY (Updated Oct 2024)

Anglian Rover Owners' Club Ltd (AROC) recognises that social media is an important tool for all club members to engage with each other and the club AROC encourages club members to use social media and other channels to promote themselves, the club, the clubs events and the sport AROC provides a service to all members by actively utilising Facebook and Instagram as well as its website to promote its work and activities.

The organisation is committed to providing a safe, fair and fun online space for AROC members. This includes safeguarding the welfare of young people who engage with the organisation on any social media and websites used by AROC.

AROC recognises that this policy can be continuously developed and will review this document again by end November 2025 or after the outcome of any serious issue or incident as a result of the use of social media sites by the AROC community.

To complement this policy, Motorsport UK has produced a Social Media Guidance document to provide the community with further information on how to engage appropriately online.

The Policy outlines:

- The social media channels managed by the AROC members
- How AROC manages its social media channels and who is responsible
- The principles that AROC follows in monitoring all channels
- Reporting procedures to follow if any abusive or illegal content or activity has been identified by AROC members, Motorsport UK or community members

Our team closely moderates our online community across all digital platforms and ensure the interaction and engagement on our social media channels are in line with our policy.

This policy is endorsed by the Committee and it has Regulatory status

#### **AROC Owned Social Media**

AROC will be active on third party social networking sites which are known to engage with young people and vulnerable adults, as follows:

Facebook: AROC: <https://www.facebook.com/AROCoffroad>

Instagram: AROC: <https://www.instagram.com/arocoffroad>

#### **Management**

The AROC Social Media Rep and Webmaster will be jointly responsible for the AROC social media activity:

- The day-to-day management of any AROC social media platforms commissioned or operated by the organisation
- Establishing acceptable standards for the privacy and moderation of the service and will work with the Club Safeguarding Officer and Motorsport UK's Head of Safeguarding to establish any other safeguards required
- Ensuring that any club committee members, partner agencies or contractors abide by the rules and regulations of AROC, in that any comments posted are not, or may not be conceived as: offensive, insulting, abusive, threatening, racist, discriminatory or may cause offence or harm to others, including club officials, members of the AROC, Motorsport UK Clubs/groups and teams or any person(s) associated with the activities of the Club or Motorsport UK
- Deciding which links will appear on the AROC website and social media channels and the acceptability of access to other sites

- Establishing acceptable use policy and will refer to the Club Safeguarding Officer and/or the Motorsport UK Head of Safeguarding and Regulatory Counsel/Disciplinary Officer after incidents of misuse
- Manage any other key staff or volunteers who may be involved in the monitoring of any internal or third-party sites used by AROC
- Initial interface with the Club Safeguarding Officer and/or Motorsport UK Head of Safeguarding
- Ensuring that the safeguarding expectations of AROC are included in any third-party contracts in tandem with the Club Committee
- Agreeing in advance with contractor(s) privacy and safety tools including acceptable and unacceptable behaviours
- Monitoring legally approved use of AROC content of any third-party websites used by the club

## **Monitoring**

The AROC Social Media Rep and Webmaster will be jointly responsible for monitoring as

detailed below:

- Monitoring the acceptable use policy and clarify unacceptable behaviour including harassment, defamation, discrimination, abuse, bullying and obscene or abusive language, the uploading of libellous, defamatory, obscene, illegal or violent material, or depicting nudity
- Referring any breaches of this policy to the Club Safeguarding Officer and/or Motorsport UK's Head of Safeguarding and the Regulatory Counsel/Disciplinary Officer, and who in turn may refer any breach of conduct obligations to the Motorsport UK National Court whether for disciplinary purposes or for an Inquiry

## **Reporting Procedures**

If you have any concerns about online behaviours, there are a number of different avenues for reporting as listed below, you can also discuss your concerns with the Club's Safeguarding Officer Any incidents of unacceptable behaviour including but not limited to harassment or discrimination, or the use of obscene or abusive language should be reported to MSUK via the Race with Respect section of the MSUK website, <https://www.motorsportuk.org> Any incidents of online bullying, abuse, grooming or other behaviours which impact on the welfare or wellbeing of children or young people must be reported to the MSUK safeguarding team via email, [safeguarding@motorsportuk.org](mailto:safeguarding@motorsportuk.org) If you have concerns that material being posted is libellous, defamatory, or illegal report it to the MSUK legal department via email, [Legal@motorsportuk.org](mailto:Legal@motorsportuk.org)